



TAMPERE UNIVERSITY OF TECHNOLOGY



ECIU STAFF WEEK  
PROGRAMME 11–14 June 2018

# Monday 11 June

## Guests arrive

NOTE: If you will arrive on Sunday, you will have a possibility to visit Pori campus during the day. Please let us know if you will participate in the Pori-day (binding registration). We will need at least 10 participants to make the Pori-day happen.

Visit to University Consortium of Pori ([www.ucpori.fi/en](http://www.ucpori.fi/en))

### 9.00

Bus transfer from Tampere to Pori (the distance from Tampere to Pori is 120 km)

### 10.45

Arrival to UCPori, Coffee/tea

### 11.00

Presentations and discussion

- UCPori and Its Multidisciplinary Research
- TUT Pori Unit: Research and project cooperation
- Interdisciplinary Exchange Programme in Technology, Business and Culture
- UCPori Campus tour

### 12.15

Bus transportation from UCPori to Yyteri

### 12.45

Lunch at the Yyteri Spa hotel

### 13.30

Keynote & Discussion

- Adjunct Professor Harri Ketamo (Founder & Chairman, Headai):  
"Future of Work, Education Today"
- Discussion & free time to visit Yyteri Beach area

### 14.45

Bus transfer from Yyteri to Tampere

### 16.30

Arrival to Tampere

### 18.00 ->

get-together dinner

- Location to be confirmed

# Tuesday 12 June

**9.00–9.30**

welcoming words, vice president for research at TUT, professor Jarmo Takala

**9.30–10.30**

ECIU network, benefits for the members and current issues, ECIU Secretary General, Ms. Katrin Dirksen

**10.30–12.00**

Teekkarikuoro performance

Keynote speakers

- Ms. Laura Lindeman, Senior Specialist of The Ministry of Economic Affairs and Employment in Finland: Talent Boost Programme
- The other keynote speaker to be confirmed

**12.00–13.00**

Lunch

**13.00–15.30**

Track specific programme (coffee break in-between)

**15.30–17.30**

Guided Tampere sightseeing city tour by bus

# Tuesday 12 June - Track specific programme

## TRACK 1: Building an Attractive University (design lab, student marketing, industry cooperation)

- TUTLab: Mobile TUTLab – How to introduce and provoke technological interest among high schoolers (Jussi Viljanen, Project Manager)
- Industry-university cooperation (Mr. Pasi Vakaslahti, Business Liaison Manager and Ms. Marja Hyypiä, Business Liaison Manager) sharing good practices and new trends

## TRACK 2: International Mobility and Talent Attraction Management

- Twinning-programmes, exchange packages, double degrees (Ms. Mira Kauppinen and Ms. Tea Vellamo)  
The continuum from individually-oriented student exchange to jointly planned degree programmes offers a variety of possibilities to collaborate within international educational networks. The aim of ECIU is to increase structured educational cooperation, such as summer schools, exchange packages, minors, double- and joint degree programmes, between the member universities. We would like to invite you to discuss the benefits and challenges of cooperation and find ways of increasing participation.
- International spouse programme, Ms. Marika Peltoniemi, International HR Specialis

### Spouse Programme – Recognizing the power of Spouses

One of the most common causes of unsuccessful international relocations is the lack of adjustment by the spouse and family. We can no longer ignore the hidden potential of the expatriates' spouses. What support and opportunities are there available in your university? Who takes care of their integration into new society? This is increasingly important with more dual-career (highly educated) couples. TUT has just started a project called Hidden Gems, which promotes the labor market access of researchers' spouses. Please join us to discuss on the following questions:

- How should families be taken into account when welcoming new talents?
- What are the most important things to support Dual careers?
- What kind of services would benefit the spouses moving to a new country?
- How could we best utilize the local communities (social, professional, innovation) in the integration process?

**Please prepare 4–5 slides about your practices.**

## TRACK 3: Research-intensive universities aiming to the top (Rankings and Research Quality)

Competition between universities is evident. We compete for example on quality, ranking outcomes and talent. The fieriest battle is very often on research funding. Yet we also seek collaboration between our partners and join forces to form consortiums to tackle global challenges.

This track addresses the strategies and different actions of research-intensive universities to foster research quality and support the acquisition of research funding. What are the mechanisms of a modern university to outperform in research at an ever-accelerating pace?

Objectives of the track: The participants learn and share different mechanisms and best practices to foster organizational efficiency related to research and its funding.

Track consists of two different aspects, from which we first hear a short case example in TUT context and best practice cases from the participants of the workshop.

*The participants are requested to submit their best practice case to one of the themes below (max. 5 slides and about 10 min presentation.)*

### **Supporting research funding (on Tuesday)**

- Strategic planning of external funding, Mr. Tuukka Pöyry, Research Liaison Officer and Mr. Aapo Kiviniemi, Senior Legal Counsel.

### **Supporting research quality through evaluation (on Wednesday morning)**

- Research evaluation leading to development road map, Ms. Laura Himanen, Specialist / Research Development Services

## TARGET GROUPS FOR DIFFERENT TRACKS

### Track 1

- Personnel from Business Services, Partnerships Offices or other units that work to enhance university business relations and to build business partnerships
- Persons responsible for/interested in marketing efforts, events production and service design aiming to an increase in university business encounter and cooperation
- Persons striving to develop business cooperation processes & concepts within the university including e.g. research and student cooperation

### Track 2

- Coordinators as well as academics who are responsible for international bachelor and master programmes
- International coordinators responsible for student exchanges
- International hr specialists

### Track 3

- Personnel from Research Services (e.g. Head of Research Services or persons from pre-award side) and Personnel from Research Development
- Persons who are responsible for the strategy of the university and are building partnerships with the business and persons who are making (and maybe executing) strategic actions and decisions what comes to the acquirement of external public funding from sources such as H2020.
- Persons who are working in the environment of research development and are potentially planning and executing research assessments.

## Wednesday 13 June

### 9.00–11.00

track specific programme

### 11.00–12.30

Lunch break and campus tour

### 12.30–13.30

track specific programme

### 13.30–15.00

Crash course into Finnish language (Ms. Jenni Hakanen, university language teacher) or individual meetings with colleagues (upon individual requests)

Coffee break in between

### 15.00–17.00

Visit to Y-kampus, University of Tampere or Demola ([www.demola.fi](http://www.demola.fi)). Participants can choose to visit the one they are interested most.

### 18.15

bus from the hotel to Hangaslahti Sauna

### 19.00–22.00

Sauna Evening at Hangaslahti ([www.saunasaatio.fi](http://www.saunasaatio.fi)) Don't forget to bring your swimsuit! Dinner is served along with some sauna drinks.

## Thursday 14 June

### 10.00–12.30

wrap-up and results of track specific meetings  
(heads of the tracks will present the results of the track meetings)

### 12.30–13.30

Farewell lunch and departure (option for individual or ECIU working group meetings)