

ERASMUS+ BLENDED INTENSIVE PROGRAMME

MEDIA LITERACY IN DIGITAL AGE

Dates of the course: 7.-11.05.2024.

Place: Turība University, Riga, Latvia

About the course:

In recent years, when digital communication, such as communication in social networks, has developed rapidly, the question of media literacy has remained extremely important. Today the skill of media literacy is one of the most essential skills – for student, entrepreneur and any young professional.

In frame of the course we will explore media literacy topic. We will talk about critical thinking, fake news, deepfakes. Students will learn to find and analyse information, will train their skills to recognise fake information.

During Blended Intensive programme students will meet with researchers, journalists and communication specialists who will provide their insight into the media environment and share their experience. Students will also acquire skills that are valuable when using digital content, they will get to know not only media literacy and why it is so important in the era of digital content, but will also gain insight into critical thinking, communication and etiquette, online communication security, digital culture, modern media literacy. There will be an opportunity to jointly create media literacy video and audio content, as well as film creative videos on this topic.

There will be 3 introduction on-line lectures where students will get to know other participants and will participate in lectures about media literacy basics. Dates: 16.04.; 23.04.; 30.04.2024, afternoon from 16:00- 17:30, Eastern European Time (EET).

Participants – bachelor and master students of Communication and Business field, any other students interested in media literacy topic. 5 students from partner Universities (having ERAMUS+ cooperation agreement with Turība University).

Costs – Turība University will cover accommodation costs in Students' hostel (2 bedded rooms), study programme, study visits, teaching materials and lecture costs.

Travel and stay costs must be financed from the partner University ERAMUS+ mobility grant.

If you are interested to send group of students, please contact coordinator:

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